



AWESOME DESIGNS. PERIOD!

We got the flair for awesome works and the recipe for online success

GOTAFFLAIR
FOR AWESOME WORKS



Start an Affair with Gotafflair!

Who should engage us?

We believe that customers who have ticked off all these items below will find Gotafflair to be an excellent partner:

- ✓ Customers who have understood all the benefits of WordPress and have already decided to use it for their website
- ✓ Customers who are looking for a customised, awesome-looking web design with all the programming and security plug-ins (to prevent hackers) done by professionals
- ✓ Customers looking for a reliable and trustworthy agency with a proven track record and process
- ✓ Customers who are comfortable in communicating via Skype and Team-Viewer for discussion of any questions they might have

If it fits the bill, give us a ring and let's get cracking! Start an affair with us now!

Who is Gotafflair?

Gotafflair is a boutique web design agency that specialises in WordPress web design and development. We are the subsidiary branch of Verz Design, the number 1 Web Development company in Singapore, that have completed more than 3000 websites since 2009.

Verz Design caters to Singapore clients looking for end-to-end IT solutions such as WordPress websites, Magento eCommerce, custom PHP programming, mobile apps, and more. Due to growing demands for quality designs from a reliable web agency, Gotafflair was set up to provide simple WordPress websites to a worldwide market.

Fun Fact:

Gotafflair (Got a Flair) is a word play that exhibits our aptitude for creativity and excellence; a flair for awesome works.



Gotafflair Standard WordPress Package: All-in PHP 100,000



This value-packed bundle covers all the necessities you need in a professional and customised WordPress website. We have a strict policy on web quality and standards, so you can rest easy and know that you get the most bang for your buck with us.

- ✓ Copyediting - (You provide the contents, we make it better. This includes applying our proven techniques in making your contents fit for a website, with headers, banner taglines, SEO-friendly keywords and call-to-action)
- ✓ 2 Home Page designs with up to 30 stock photos
- ✓ WordPress Programming and Content Adding up to 10 pages
- ✓ Customised Thank You Page after inquiry submission
- ✓ Basic On-Page SEO and Google Analytics
- ✓ Security Plug-ins to ensure your Wordpress is not easily hacked

* Domain registration and hosting service are not included.

* For additional pages or extra programming required, please contact us so that our sales consultants can provide you with a customised quotation.

How Do We Get Started?



1 Quick Discussion with one of our Sales consultants

We will be discussing your requirements through email or Skype.



2 Quotation

Based on the discussion with one of our sales consultants, we will send you a detailed quotation for you to review.



3 Contract Signing

You send us back the signed contract including a 50% deposit of the total amount. We accept PayPal or International bank transfer.



4 Send Contents

You may send to us your existing content and reference materials for us to refine and improve.



5 Copy-editing

Our copywriter will finetune the contents sent by the client, using proven copyediting techniques with SEO friendly headers and banner taglines. This will be sent within 1 week.



6 Home Page Designs

There will be 2 home page mockup designs to be sent to the client within 1 week.



7 Inner Page Design

There will be at least 3 inner page mockup designs to be sent to the client within 1 week.



8 Programming

HTML, WordPress programming, and Content Population will be done within 3 weeks.



9 Demo Link

We will provide you a demo link for you to check and test the site. Please arrange final payment of 50% remaining balance.



10 Web Hosting

Upon approval, we will upload the website to client's official domain and hosting. Inclusive is a 6 months warranty against any malware, bugs and hacking.

For inquiries,
feel free to visit our website @
www.gotafflair.com
for more details

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